



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2015
ANNUAL REPORT

HOCKOMOCK AREA YMCA



WHERE COMMUNITY COMES TOGETHER

Brian Earley and Ed Hurley with participants of the Y's Fit Class which provides inclusive social and physical activity opportunities to Integration Initiative participants and their peer mentors



DEAR FRIENDS,

We are so proud that our Y is a place where community comes together to make a difference in the lives of all those we serve. Every day we engage members, volunteers, staff, investors, and partners to move our communities forward.

On the pages that follow, we recognize and celebrate the accomplishments and contributions of inspirational organizations, individuals, families, and young people for their passion and commitment to enhancing the quality of life we all enjoy. We are humbled that our Hockomock Area YMCA is the common denominator in the stories they all tell.

It's stories like these that establish our Y as a cause driven organization, dedicated to being a community convener, committed to helping address the emerging needs and gaps in the 15 communities we serve. We believe in the power of collaborative responses and that everyone should have access to the YMCA experience and the opportunity to learn, grow, and thrive.

In 2015 our collaborative efforts have positively impacted thousands of area children and families. And it is through our collective focus on youth development, healthy living, and social responsibility that we are united on this journey. In this report, you will see snapshots of the path we traveled together last year. These pictures and the values and beliefs that they inspire will serve as a road map for the months and years ahead.

Thank you for being part of our YMCA family and for your commitment to strengthening community.

Sincerely,

Brian J. Earley
Chairman, Board of Directors

Edwin H. Hurley
President & CEO



CHAIRMAN'S AWARD

Recognizing outstanding leadership, dedication, and passion working with the Hockomock Area YMCA to improve the quality of life in our community

The Robbins Family

Nearly 15 years ago, Terry Robbins joined the steering committee for the "Shaping Our Futures Together" capital campaign for what became our Bernon Family Branch in Franklin.

Former Hockomock Area YMCA board member and campaign co-chairman John LaRocca, asked Terry to serve, knowing how her incredible passion would contribute to the long-term success of our branch in Franklin and attract investment from others who share her focus on enriching the lives of kids and families.

In 2004, the Lee W. Robbins Gymnasium was dedicated at the Bernon Family Branch, in honor of Terry's late husband Lee, who was an incredible force in our local philanthropic community. Terry and sons, Jason and Robbie, continue to make sustainable social impact through the Robbins Family Charitable Fund.

"As a family, we have always believed in the idea of promoting health and wellness for children and their families, and our local Y provides these programs in a way that fosters the growth of the local community," Terry notes, when commenting on why Robbie, Jason, and she have dedicated so many of their charitable resources to making our communities healthier and happier places to live and work.

Terry continues, "It's simple! The Y represents core values that we believe in, including family, community, and overall health and wellness. The Y also provides an opportunity to give back in a way that promotes these values for every one in the community."

Y Chairman of the Board Brian Earley, a Franklin resident noted, "This is a family with a multi-generational history of making true, deep-seeded social impact through local charitable investments, in ways that pay tribute to the values of the organization and the greater communities."

Terry reminds us, "That all local families will benefit from the Y and get interested in giving back to the local community in some way ... that's one of our main objectives."

Terry and her family dedicate the Robbins Family Kids Gym in January 2016



The May 2003 groundbreaking of the "Shaping Our Future Together" Capital Campaign



INVENSYS FOXBORO BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their partnership and support of the programs and activities of our Y, meeting the changing needs of our community

Norfolk County District Attorney's Office

The Hockomock Area YMCA is proud to honor the Norfolk County District Attorney's Office with our Invensys Foxboro Branch Red Triangle Award. The D.A.'s Office is a valuable community partner sharing our core values of caring, honesty, respect, and responsibility.

Their commitment to crime prevention through good decision making, and treating others with respect and kindness, lay the foundation for creating programming for substance abuse prevention, bullying prevention, and teen dating violence prevention.

In October 2015, the district attorney's office partnered with the Hockomock Area YMCA to launch TEAM RIVAL, a high school challenge program centered around the Y's bullying prevention initiative, Adventures in Respect. TEAM RIVAL brings all Norfolk County high schools together, instilling respect and cooperation while building relationships between communities who have been rivals on the athletic field. More than 300 students took part in the kick-off event at Gillette Stadium this past fall. Under the leadership of YMCA staff, TEAM RIVAL continues on our ropes challenge course emphasizing group work, and team-building with a strong focus on positive decision making.

In 2015, the D.A.'s Office created the Sam Berns Courage Award for Peer Leadership, in memory of Sam Berns, a beloved young member of the Foxboro community who was a shining example for facing life's greatest challenges with a positive attitude. Representatives from the Y serve on the selection committee for this meaningful award.

According to Jennifer Rowe, assistant district attorney, "We are grateful to the Y for the roles they play in both the Sam Berns Courage Award and TEAM RIVAL. Our ability to have a positive impact within Norfolk County communities and prevent crime has been strengthened by our relationship with the Hockomock Area YMCA."

It is with deep appreciation and respect that we present the Norfolk District Attorney's Office with the Invensys Foxboro Branch Red Triangle Award.



Teens from Bellingham, Franklin, King Philip, Medway and Millis participating in TEAM RIVAL at our Bernon Family Branch



Assistant D.A. Jennifer Rowe, Honey Dew Donuts President Dick Bowen, Norfolk D.A. Michael Morrissey and Hockomock Area YMCA President Ed Hurley at the TEAM RIVAL kick-off event at Gillette Stadium



The inaugural Sam Berns Courage Award for Peer Leadership presented to Hockomock Area YMCA 2014 Youth of the Year Recipient Jenna Cherry

BERNON FAMILY BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their partnership and support of the programs and activities of our Y, meeting the changing needs of our community

State Representative Jeff Roy

The Hockomock Area YMCA is honored to recognize State Representative Jeff Roy for his active collaboration with our Y and as a passionate public official for the 10th Norfolk District of Massachusetts. Jeff has been a driving force to combating the opioid crisis in Massachusetts and on issues that impact quality of life.

He has been instrumental in creating the S.A.F.E. Coalition, a group of community partners coming together to provide support, education, treatment options, and coping mechanisms for those affected by substance abuse. "This is becoming the greatest public health crisis our country has faced in a generation," states Jeff.

"A real trigger point for me was in May 2015 when Franklin lost 5 people between the ages of 20 and 40 to substance abuse. I knew we had to ramp up efforts to make this crisis a higher priority to save lives," comments Jeff.

Since 2015, the S.A.F.E. Coalition has taken action and is now a 501(c)(3) organization. The Coalition offers regular programming including a speaker series, an active partnership with the Norfolk District Attorney's Office, and creation of support groups. One of those support groups is Healing Hearts, a group offering support for families struggling with addiction and recovery that meets weekly at the Bernon Family Branch.

Notes Jeff, "I've been privileged to do this work. I have found the Hockomock Y to be an incredible, caring partner in the work we do in the community and at the state level."

Most recently, S.A.F.E. opened its first drop-in center. "Now we have four solid support programs offered in our community and I'm proud of that. This Coalition is our community conversation. This team is comprised of people who are the finest people I've worked with in my life. Being a part of it has been incredibly meaningful. I say meaningful because I know we can do something about it," emphasizes Jeff.

We are proud of our relationship with Representative Roy and are grateful for Jeff's leadership and passion for his community and our YMCA. For his commitment to addressing the changing needs of the communities he wholeheartedly serves, the Hockomock Area YMCA presents Jeff Roy with the Bernon Family Branch Red Triangle Award.



Integration Initiative participant and YMCA photographer Peter Willis tours the Massachusetts State House with Representative Jeff Roy



Representative Jeff Roy presents a citation at our Franklin 5K to Kris and Kayla Biagiotti

Members of the S.A.F.E. Coalition with Jeff





WHERE CAUSE MEETS COMMUNITY



YMCA after school kids at the Stop & Shop Healthy Kids Summit



Our YMCA receives the Association of School Committees Outstanding Community Partner Award



LIVESTRONG at the YMCA program participants, alumni, and staff gather at the LIVESTRONG celebration at Lake Pearl



Kids gain confidence in our gymnastics programs



Integration Initiative Golf Clinic at TPC Boston



Kids learn how to be part of a team in our Youth Basketball League



A family participates in our Foxboro 5K



Our Mansfield Community Garden provides CSA and Family Share programs



Participants in our YMCA's Diabetes Prevention program work together towards personal health goals



Kids learn water safety in our Aquatics programs



Teens gain confidence and team building skills on our ropes courses

WHERE COMMUNITY COMES TOGETHER



Tim Fox and Devin McCourty receive the Legends Award at our Legends Ball



The new Kyle's Climb element on our Ropes Course at the Kyle R. Van De Giesen Outdoor Leadership Center



Our YMCA campers and counselors celebrate receiving the 2015 Championship Honoree Award at the Deutsche Bank Championship opening ceremony



Kids get active at Healthy Kids Day at Patriot Place



Rockland Trust Family Splash Park groundbreaking at our Bernon Family Branch



Outdoor Classroom at our North Attleboro Branch



Innovative childcare and camp programming includes our STEM curriculum



Teens participate in our Adventures in Respect program, presented by the Honey Dew Family Foundation, provided to 11 area school districts



Students work out in the Foxborough High School Leadership and Wellness Center



Race founders Kris and Kayla Biagiotti joined by family members at the Franklin 5K



Community and volunteer leaders at our Annual Campaign Breakfast



The first annual Christopher R. Morrissey Basketball 4 All Memorial Tournament

YOUTH OF THE YEAR

Recognizing youth members of the Hockomock Area YMCA who, as a result of their commitment and dedication, make a positive impact on our YMCA and the community



“I love the encouragement I’ve received at the Y as a person and as an athlete. The Y has taught me to never give up and keep in mind everything that is positive and possible.”

– Lindsay Robinson

Lindsay Robinson **North Attleboro Branch**

Lindsay Robinson is a valued and accomplished teen on our Y’s X-Treme Gymnastics Team. She is a natural leader and role model both on and off the balance beam.

A North Attleboro resident, Lindsay’s first recollection of the Hockomock Area YMCA includes Mommy & Me classes, learning to swim, and playing soccer. Her passion for gymnastics began at our Y and she has progressed to become an exceptional gymnast earning many accolades for her dedication and skill. In 2015, Lindsay qualified for the National Team and became a Level 7 YMCA Regional Champion.

“I’m most proud of the life skills I’m learning at the Y. They take an interest in me and encourage me to reach for success through hard work,” beams Lindsay.

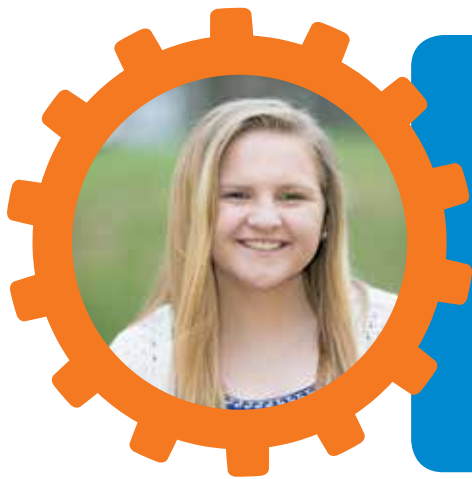
Recognized as a leader in the gym with a strong work ethic and friendly demeanor, Lindsay has also earned a reputation outside the gym for giving back to her community. Last year, Lindsay organized a leotard resale campaign for her Bat Mitzvah project to raise funds for our Y’s Reach Out For Youth and Families Campaign.

“Helping provide the opportunity for someone to participate in gymnastics that may not otherwise afford to do so makes me happy,” states Lindsay.

Other service projects Lindsay contributes her time and talent to include Lenore’s Food Pantry, Clean North Attleboro, and our annual ROFY Flip Fest.

“I love the encouragement I’ve received at the Y as a person and as an athlete. The Y has taught me to never give up and keep in mind everything that is positive and possible.”





"I am proud of who the Y has made me and who it's let me be. I try to positively impact every one I meet. It's through the Y that I have learned to do that."

– Lindsey DeRusha

Lindsey DeRusha Invensys Foxboro Branch

King Philip High School senior Lindsey DeRusha began her journey with the Hockomock Area YMCA at age 11. She and her mom came to the Member Service Desk at our Y to inquire about options for the summer. A conversation with Teen Director Dan DeMars quickly served as a springboard to Lindsey's involvement at our Y, a place she soon began calling her second home.

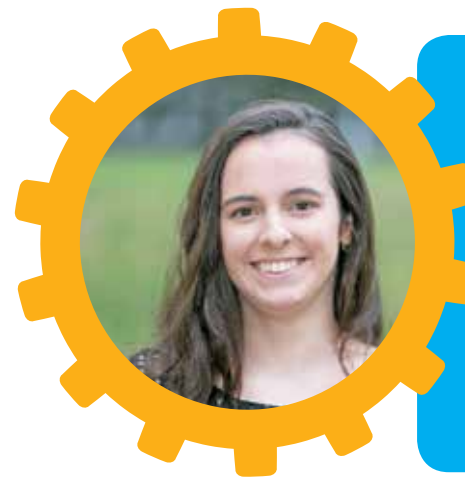
Lindsey was part of our Counselor-in-Training program for several summers and when she was recommended to become a camp counselor, she was thrilled. She exclaims, "I'm at the Y every day of my life. It's my favorite thing. The Y is a huge part of my identity and I am so proud of it."

Lindsey has been part of the Invensys Foxboro Branch's Leaders Club for four years, serving on the Executive Board for three years. This year she is the Club President.

Lindsey is most proud of her role in the "Be a Star" project. Leaders from all over the region planned and provided a senior luncheon, helped at an elderly housing community, and assisted at food pantries, homeless shelters, and domestic abuse centers. "I am proud of who the Y has made me and who it's let me be," shares Lindsey. "I try to positively impact every one I meet. It's through the Y that I have learned to do that."

This summer Lindsey will work as a sports counselor before continuing her education at the University of Maine where she will major in marketing. Lindsey is excited to begin this new chapter of her life which will begin with a freshmen community service day, something dear to her heart and nurtured through her involvement with our Y.

"I owe everything to the Y. It's my happy place. My parents kid me, 'You are always at the Y!' But I am not on the street, not doing drugs. I am at the Y, that's my drug and I love it!"



"The most important thing about the Y is that it is a selfless community. What's the point if you're not going to help others?"

– Samantha Bellavance

Samantha Bellavance Bernon Family Branch

Samantha Bellavance, a senior at Franklin High School, describes herself as a "Y lifer" because she started her journey with us at age 3, taking swim lessons, attending pre-school, and a wide range of other Y programs and activities.

Sam credits the Y for helping instill in her important values, "I learned to focus on others. I was inspired to be honest and super respectful. I don't know what my life would be like without the Y."

Sam fondly recalls her experience in the Leaders-in-Training program, "The people at the Y really impact me. I continue to grow, building the YMCA values of caring, honesty, respect and responsibility into the core of who I was." Expanding her involvement with our Y, Sam joined the Leaders Club and began working in summer camp and school age child care programs. She is currently a group leader in our School's Out program at the Bellingham Memorial Middle School.

Sam proudly serves as an executive member of the Bernon Family Branch's Leaders Club and has donated more than 2,000 community service hours as part of her caring and commitment. One service project included delivering handmade blankets to a shelter for battered women. Sam reflected on the importance of making someone's day and giving comfort saying, "The most important thing about the Y is that it is a selfless community. What's the point if you're not going to help others?"

This summer Sam will be a camp counselor and role model at our Y before continuing her education at the University of New England where she will major in ocean studies and marine affairs. She will certainly miss the Hockomock Area YMCA but promises to return. "In two years, I hope to be back as a Teen Leaders advisor. Even if I impact one person, that's a success. I've always looked up to my advisors and I want to give back."



NORTH ATTLEBORO BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their partnership and support of the programs and activities of our Y, meeting the changing needs of our community

The Van De Giesen Family

In October 2010, our YMCA unveiled a permanent monument and flagpole dedicated in memory and honor of Captain Kyle R. Van De Giesen and created the Captain Kyle R. Van De Giesen Outdoor Leadership Center.

In 2009 following Kyle's tragic death in service to his country in Afghanistan, less than a week from returning home to his wife Megan and 17 month old daughter Avery, and to await the birth of his son Colin, Kyle's family and friends created a Memorial Award Fund to perpetuate Kyle's legacy and honor the Marine Corps values of honor, courage, and commitment.

The Hockomock Area YMCA is honored to be a beneficiary of the fund and proud to pay tribute and honor to Kyle's legacy by passing along the values that guided his life.

The dedication of the leadership center was the catalyst for the Van De Giesen family wanting to enhance the center and localize impact. Last year, the family invested in the ropes course through the addition of Kyle's Climb, a 60-foot cargo net, inspired by Marine Corps team building exercises.

Kyle's Climb provides another method of scaling the high ropes element of the challenge course including all the students who participate in our Adventures in Respect bullying prevention program. The Van De Giesen family will continue to invest in the leadership center by adding a vertical playground for our challenge course.

Since the addition of Kyle's Climb thousands of kids have participated in the outdoor leadership center that bears his name, including his own children. Kyle's wife Megan beams when she tells of the pride her children, Avery and Colin, feel every time they walk past the center entrance.

Co-Founder of the Award Fund Katie Moore proudly noted that, "In watching the kids enjoy Kyle's Climb it was so amazing to see our cause meet Kyle's community."

In tribute and respect for the Van De Giesen family's commitment and passion to the legacy of their beloved Kyle, the North Attleboro Branch is proud to bestow the Red Triangle award to the Van De Giesen Family.



The Van De Giesen family (Kyle's dad Cal, Kyle's wife Megan, Kyle's children Avery and Colin, and Kyle's mom Ruth Ann) at the dedication of Kyle's Climb



Kyle's son Colin



Captain Kyle Van De Giesen



Kyle's daughter Avery

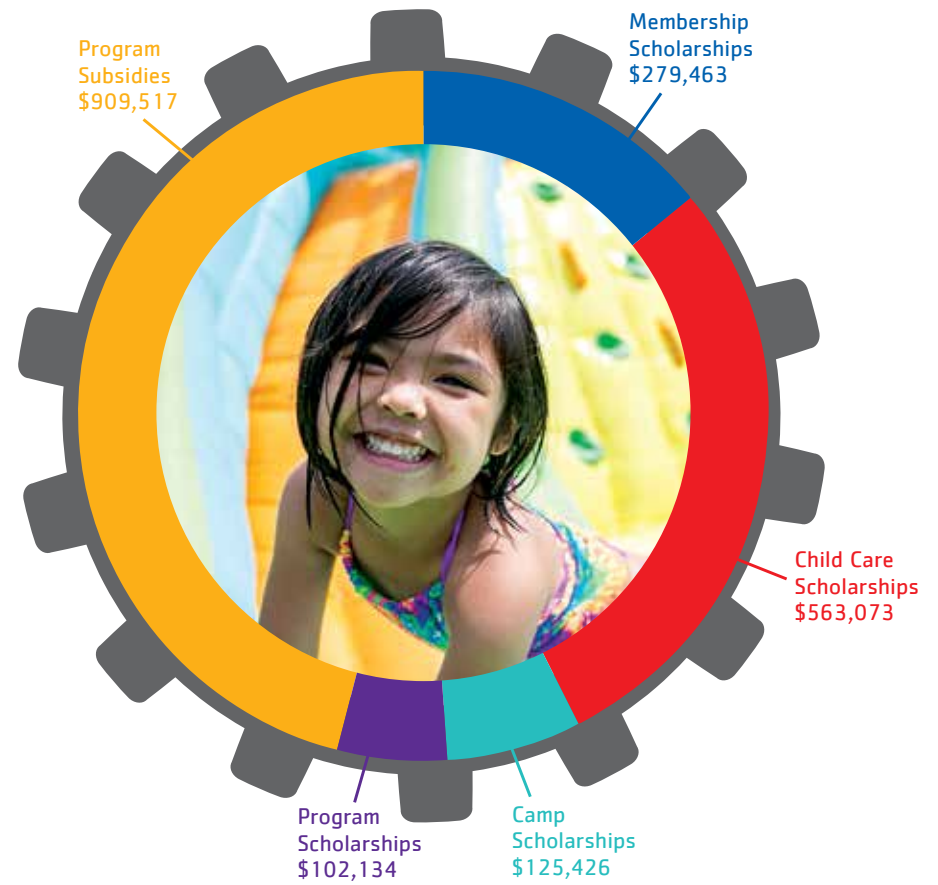


2015 FINANCIAL STATEMENT

	2015	2014
PUBLIC SUPPORT AND REVENUE		
Public Support		
Capital Campaign	\$5,977	\$8,616
Annual Support Campaign	672,871	597,542
Contributions	636,917	153,353
United Way	32,001	35,004
Special Events	242,197	277,716
Revenue		
Program Fees	8,665,131	8,425,038
Membership Dues	7,220,556	6,811,801
Other Income	81,675	77,653
Total Public Support and Revenue	17,557,325	16,386,723
EXPENSES		
Programs and Support Services	15,764,310	15,036,659
Depreciation and Amortization	1,385,506	1,476,918
Fund Raising Expenses	376,996	360,523
Total Expenses	17,526,812	16,874,100
Public Support and Revenue over (less than) Expenses	\$30,513	(\$487,377)
INVESTING ACTIVITIES		
Investment Income	54,644	71,392
Net Investment Gains (Loss)	(26,906)	193,714
Loss on Interest Rate Protection	(93,581)	(296,551)
Change in Net Assets after Investment Activity	(\$35,330)	(\$518,822)

2015 SCHOLARSHIPS AND PROGRAM SUBSIDIES

In 2015, the Hockomock Area YMCA provided \$1,979,613 in scholarship and program subsidies. Program subsidies include our **LIVESTRONG** at the YMCA, our YMCA's Diabetes Prevention program, our Integration Initiative, and our Teen Centers and Programs. The following chart shows the breakdown of this critical support provided to more than 15,000 children and families in our community.





HOCKOMOCK AREA YMCA

Bernon Family Branch

45 Forge Hill Road
Franklin, MA 02038
508.528.8708

Invensys Foxboro Branch

67 Mechanic Street
Foxboro, MA 02035
508.543.2523

North Attleboro Branch

300 Elmwood Street
North Attleboro, MA 02760
508.695.7001

Mansfield Arts and Education Center

40 Balcom Street
Mansfield, MA 02048
508.339.3066



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OUR MISSION

The Hockomock Area YMCA is a not-for-profit charitable community service organization of men, women, and children of all ages, ethnic origins, religious affiliations, and socioeconomic levels united in a common effort to positively influence the quality of life of its members, families, and communities. Based on the foundation of Judeo-Christian values, our programs and activities emphasize the development of the whole person in spirit, mind, and body and are available to all individuals regardless of their ability to pay.

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